

MICHAEL PATRICK EASLEY

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OBJECTIVE

To apply my knowledge and skill in an environment that challenges my abilities while helping to foster a sense purpose and cooperation within any organization I belong to.

EXPERIENCE

Web Designer/Developer—Whitney Advertising & Design

9/2010 to Present

Work closely with Creative Directors to create and maintain websites for several national brands. Lead freelancers through projects from conception to completion.

Web Designer—Commerce Real Estate Solutions

7/2008 to 9/2010

Update and maintain corporate website. Create online and print advertising for company agents and high-profile property listings.

New Media Producer—The Desert Sun

8/2007 to 6/2008

Create web advertising solutions for clients, specializing in rich media development. Ad traffic control and coordination. Collaborate with Editorial division on developing news content.

Freelance Designer—Mike Easley Design

7/2005 to Present

Conceptualize and design marketing/branding material, websites, and information graphics for diverse clients.

Graphic/Web Designer—Nightscaping

4/2001 to 7/2005

Create corporate collateral from concept through completion according to branding guidelines. Develop and maintain corporate website. Web solutions provided for strategic clients. Advise and assist regional personnel in their promotions and campaigns.

Web Designer—MPC Internetworks

4/2000 to 4/2001

Responsible for the design and production of websites and Flash projects for numerous clients. Development of company web properties. Create various online marketing materials.

OVERVIEW

Intuitive problem-solving skills. Creative yet logical and detailed approach to projects. Able to work autonomously or as part of a team. Comfortable working under tight deadlines and budget constraints. Experience working with clients, presenting and interpreting their needs. Keen awareness of evolving industry trends and standards.

EDUCATION

University of Redlands
B.A. Studio Art: Graphic Design
Completed 1999

TECHNICAL SKILLS

Adobe CS
HTML
CSS
JavaScript/jQuery
Actionscript
PHP
CFML/ColdFusion
SQL
SVN/Git
Server Admin
SEO
Win/Mac/Linux